# **Preface**

Welcome to *Learning ArcGIS for Desktop*. ArcGIS for Desktop is one of the main components of Esri's ArcGIS platform, which is used to support decision making and solve various mapping problems. It contains a wide variety of tools to create, manage, analyze, map, and share spatial data.

Learning ArcGIS for Desktop starts with the computer hardware and software recommendations. Then, this book goes on to show you how to obtain and install a 60-day trial of ArcGIS for Desktop (Advanced) on Windows. The second chapter explores coordinate reference system concepts. In the next three chapters, you will learn how to create a file geodatabase and manage, create, edit, and symbolize spatial data. Then, this book focuses on planning and performing spatial analysis on vector data using geoprocessing tools and ModelBuilder. Next, you will analyze raster data using the Spatial Analyst and 3D Analyst extensions. Finally, basic principles of cartography design will be used to create a professional poster map.

The book is a tutorial-based guide that will lead you through the basic concepts and functions of Esri's ArcGIS for Desktop software.

## What this book covers

Chapter 1, Getting Started with ArcGIS, covers the hardware and software requirements and shows you how to obtain and install a 60-day trial of ArcGIS for Desktop Advanced, single-use version. This chapter introduces you to the main ArcGIS for Desktop applications: ArcCatalog and ArcMap.

Chapter 2, Using Geographic Principles, explains the basic concepts of geographic and projected coordinate systems. You will explore the major categories of map projections using the ArcMap application. Furthermore, you will learn how to use the ArcGIS datum transformations to correctly convert and transform different coordinate reference systems.

Chapter 3, Creating a Geodatabase and Interpreting Metadata, shows you how to organize the spatial datasets acquired from external resources in a file geodatabase. You will also learn how to document your file geodatabase using two metadata standards, ISO19139 and INSPIRE.

Chapter 4, Creating Map Symbology, shows you how to create and customize symbols and labels on a map. You will learn how to display geographic features based on their attributes using symbols to create qualitative and quantitative thematic maps.

Chapter 5, Creating and Editing Data, explains how to create and edit data. You will learn to work with editing tools to create and edit feature shapes and attributes. Also, you will learn how to create point geometry using tabular data.

Chapter 6, Analyzing Geographic Data and Presenting the Results, covers how to plan and perform data analysis. You will learn to prepare and combine the spatial datasets to obtain new information using specific analysis tools. Furthermore, you will learn how to generate a report to present the results of your spatial analysis.

Chapter 7, Working with Geoprocessing Tools and ModelBuilder, describes the advanced tools to automate an analysis workflow. You will gain a deeper understanding of GIS analysis by working with the geoprocessing tools and models.

Chapter 8, Using Spatial Analyst and 3D Analyst, covers how to visualize and analyze vector and raster data using the Spatial Analyst and 3D Analyst extensions. You will learn to perform site selection and a least-cost path analysis using raster data. You will also learn how to create 3D features from 2D features and how to calculate surface area and volume.

Chapter 9, Working with Aerial and Satellite Imagery, explains the image-processing functions. You will learn how to georeference an aerial photograph. You will also use the Image Analysis toolbar to display and extract information from the satellite imagery.

Chapter 10, Designing Maps, describes the main cartographic design principles that are applied in the ArcGIS Map Layout. You will learn to add, customize, and organize map elements in a map layout. Moreover, you will learn how to create a professional poster map using a standard template from the ArcGIS collection of templates.

# What you need for this book

To complete the exercises in this book, you will need ArcGIS for Desktop 10.3 or 10.4 (Standard or Advanced) installed on your system.

Depending on your software version, please download and install the latest patches (bug fixes) or service packs (compilation of bug fixes) from http://support.esri.com/en/downloads/patches-servicepacks.

You need a web browser and access to an Internet connection to add datasets from ArcGIS Online and other public sources.

Data used in this book is freely available on the Packt Publishing site.

### Who this book is for

Learning ArcGIS for Desktop is for users who are comfortable with the basic concepts of Geographic Information Systems and want to learn how to create and edit geospatial data, perform spatial analysis, and create effective maps with ArcGIS for Desktop.

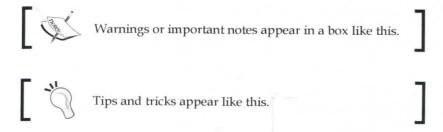
# Conventions

In this book, you will find a number of text styles that distinguish between different kinds of information. Here are some examples of these styles and an explanation of their meaning.

Code words in text, database table names, folder names, filenames, file extensions, pathnames, dummy URLs, user input, and Twitter handles are shown as follows: "Start ArcMap application and open your map document named AccessingImagery.mxd from <drive>:\LearningArcGIS\Chapter9\MosaicData."

When we wish to draw your attention to a particular item, the words are shown as follows: "The result will be a *high resolution multiband image* or a *pan-sharpened multispectral image* with a spatial resolution of 15 meters."

New terms and important words are shown in bold. Words that you see on the screen, in menus or dialog boxes for example, appear in the text like this: "Use the Select Features tool that is located on the Tools toolbar to select the five visible city points."



#### Reader feedback

Feedback from our readers is always welcome. Let us know what you think about this book—what you liked or disliked. Reader feedback is important for us as it helps us develop titles that you will really get the most out of.

To send us general feedback, simply e-mail feedback@packtpub.com, and mention the book's title in the subject of your message.

If there is a topic that you have expertise in and you are interested in either writing or contributing to a book, see our author guide at www.packtpub.com/authors.

# **Customer support**

Now that you are the proud owner of a Packt book, we have a number of things to help you to get the most from your purchase.

### Downloading the example code

You can download the example code files for this book from your account at <a href="http://www.packtpub.com">http://www.packtpub.com</a>. If you purchased this book elsewhere, you can visit <a href="http://www.packtpub.com/support">http://www.packtpub.com/support</a> and register to have the files e-mailed directly to you.

You can download the code files by following these steps:

- Log in or register to our website using your e-mail address and password.
- Hover the mouse pointer on the SUPPORT tab at the top.
- 3. Click on Code Downloads & Errata.
- 4. Enter the name of the book in the Search box.
- Select the book for which you're looking to download the code files.
- 6. Choose from the drop-down menu where you purchased this book from.
- 7. Click on Code Download.

Once the file is downloaded, please make sure that you unzip or extract the folder using the latest version of:

- · WinRAR / 7-Zip for Windows
- · Zipeg / iZip / UnRarX for Mac
- 7-Zip / PeaZip for Linux

# Downloading the color images of this book

We also provide you with a PDF file that has color images of the screenshots/diagrams used in this book. The color images will help you better understand the changes in the output. You can download this file from http://www.packtpub.com/sites/default/files/downloads/LearningArcGISforDesktop\_ColorImages.pdf.

#### **Errata**

Although we have taken every care to ensure the accuracy of our content, mistakes do happen. If you find a mistake in one of our books—maybe a mistake in the text or the code—we would be grateful if you could report this to us. By doing so, you can save other readers from frustration and help us improve subsequent versions of this book. If you find any errata, please report them by visiting http://www.packtpub.com/submit-errata, selecting your book, clicking on the Errata Submission Form link, and entering the details of your errata. Once your errata are verified, your submission will be accepted and the errata will be uploaded to our website or added to any list of existing errata under the Errata section of that title.

To view the previously submitted errata, go to https://www.packtpub.com/books/content/support and enter the name of the book in the search field. The required information will appear under the Errata section.

## **Piracy**

Piracy of copyrighted material on the Internet is an ongoing problem across all media. At Packt, we take the protection of our copyright and licenses very seriously. If you come across any illegal copies of our works in any form on the Internet, please provide us with the location address or website name immediately so that we can pursue a remedy.

Please contact us at copyright@packtpub.com with a link to the suspected pirated material.

We appreciate your help in protecting our authors and our ability to bring you valuable content.

#### Questions

If you have a problem with any aspect of this book, you can contact us at questions@packtpub.com, and we will do our best to address the problem.