## Contents

1.	Setting the scene	1
2.	Highlights and summary	6
3.	Uncreative and creative places	17
4.	Waves of change	22
5.	Objective and subjective: my story	37
6.	A timeline and trajectory	42
7.	The characteristics of cities	61
8.	The qualities of creativity	72
9.	The creative repertoire	88
10.	The regeneration repertoire	107
11.	The gentrification dilemma	113
12.	Ambition and creativity	118
13.	Psychology and the city	125
14.	Digitization – the game changer	134
15.	The creative bureaucracy	144
16.	Measuring the pulse of places	151
Acknowledgements		169
Index		171