

Contents

1 Introduction	1
1.1 Design Thinking	2
1.2 Design Thinking Process	3
1.3 Engineering Design Methodology	4
1.4 Engineering Design Process	6
1.4.1 Stage of Need Analysis	8
1.4.2 Stage of Conceptual Design	8
1.4.3 Stage of Embodiment Design	10
1.4.4 Stage of Detailed Design	10
1.5 Arrangement of the Book	11
References	12
2 Need Identification and Analysis	13
2.1 Need Identification	13
2.1.1 Abstraction	14
2.1.2 Critical Parameter Identification	15
2.1.3 Questioning	17
2.2 Need Analysis	18
2.2.1 Perceive Apparent Needs	19
2.2.2 Gather Information	19
2.2.3 Identify Real Need	20
2.2.4 Identification of Functional Requirements	21
2.2.5 Identification of Non-Functional Requirements	23
2.2.6 Identification of Constraints	24
2.2.7 Organization of Function Structure	25
2.2.8 Development of Design Requirements	25
2.3 Progressive Cavity Pump Example	26
2.4 Dust Storm Design	29
2.5 Identification of Information and Resources Needs	32

2.6	Planning for Innovation Opportunities	33
2.7	Discussion and Summary	33
	References	34
3	Axiomatic Design: A Theory for Guiding Design Process	35
3.1	Domains	35
3.2	Mapping Process	36
3.3	Axioms	38
3.4	Coupling	48
3.5	Constraints	52
3.6	Discussion and Summary	54
	References	54
4	Extenics: A Methodology for Solving Wicked Problems	55
4.1	Wicked Problems	55
4.2	Abductive Reasoning	57
4.3	Theoretical Framework of Extenics	59
4.4	Basic-Element Theory	61
4.4.1	Concepts of Basic-Elements	61
4.4.2	Logical Operations of Basic-Elements	62
4.5	Features of Basic-Elements	63
4.6	Extension Innovation Methods	68
4.7	Feasibility Problem in Extenics	76
4.8	Discussion and Summary	78
	References	79
5	Design Innovation by Synergy	81
5.1	Complementary Properties of Axiomatic Design and Extenics	81
5.2	Features of Creative Synthesis	84
5.2.1	Functional Requirements (FRs)	84
5.2.2	Design Parameters (DPs)	89
5.2.3	Coupling Problems	94
5.2.4	Constraints	96
5.3	Synergized Formulation	98
5.3.1	Association of Functional and Physical Domains	98
5.3.2	Independence Criterion	103
5.4	Discussion and Summary	108
	References	108
6	Innovative Design Methodology	109
6.1	Functional Requirement Analysis	109
6.2	Design Parameter Analysis	113
6.3	Mapping Between FRs and DPs	116
6.4	Expanding Solutions	121
6.5	Illustrative Example	126

6.5.1	Conceptual Design of Corn Harvester Header	128
6.5.2	Zigzag-Mapping Process	133
6.6	Discussion and Summary	139
	References	140
7	Design Decoupling Methodology	141
7.1	Coupling Identification	141
7.2	AD-Based Decoupling Method	143
7.3	General Framework	145
7.4	Decoupling Models	147
7.4.1	Decoupling by Changing Number of DPs	147
7.4.2	Decoupling by Reducing Value of A_{ij}	151
7.4.3	Decoupling by Extending Design Range	153
7.5	Illustrative Examples	154
7.6	Discussion and Summary	164
	References	164
8	Closure	165
8.1	Essence of the Synergized Theory	165
8.2	Implication and Outlook	166
	Index	167